# WORLD HALAL SUMMIT

Istanbul 2022

"World Halal Summit"

**24-26 November 2022**

Istanbul Expo Center (IFM), Istanbul/Türkiye

Under the theme of

**"For a Sustainable Trade: Explore All the Aspects of the Halal Industry"**

# CALL FOR ABSTRACTS

**In association with:**

SMIIC

**Simultaneously organized with:**

OIC HALAL EXPO 2022

**Organized by:**

DISCOVER EVENTS

ASEL ULUSLARARASI FUAR HİZMETLERİ

# WELCOME

**Dear Researchers, Experts, Scientists, Professionals and Colleagues,**

We are honored to invite you to the World Halal Summit (WHS) Istanbul 2022, under the theme of ***"For a Sustainable Trade: Explore All the Aspects of the Halal Industry"*** which will be held on 24-26 November 2022 in Istanbul Expo Center (IFM), Istanbul/Turkey; simultaneously with 10th OIC Halal Expo (24-27 November 2022), organized by Discover Events in association with the Islamic Centre for Development of Trade (ICDT) and the Standards and Metrology Institute for Islamic Countries (SMIIC) in line with the cooperation framework agreement between the two institutions.

OIC Halal Expo simultaneously with World Halal Summit provides a unique climate for the exchange of expertise and experience between participants and the group of researchers and experts in all areas related to the definition of Halal (e.g. Halal food & beverage, halal cosmetics & personal care, halal tourism & accommodation, Islamic banking & finance, textile & modest fashion, etc.).

The Summit is crafted to offer an extensive program of inspiring keynote addresses, interactive panel sessions featuring Halal sector pioneers and other stakeholders, who will cover the major challenges and opportunities in the Halal industry as well as scientific presentations and seminars.

This broad range of discussion formats will provide an international platform for the Halal experts to exchange ideas and share their invaluable experiences. During the Summit program, the current trends in the Halal sector will be discussed, and new directions in the Halal market will be identified by competent policy-makers and professionals in the field.

Furthermore, the World Halal Summit under the theme of ***"For a Sustainable Trade: Explore All the Aspects of the Halal Industry"*** will bring academics, researchers, stakeholders, and businesspersons together with policy-makers, pioneers of the Halal industry, and prominent speakers under one roof.

We are looking forward to receiving your applications to be a speaker at World Halal Summit Istanbul 2022.

*Please, pay special attention to the following information and deadlines provided hereafter*

# WORLD HALAL SUMMIT 2021 STATISTICS

The previous edition of the World Halal Summit hosted 67 speakers from 16 different countries. Speakers presented their original works within 10 different sessions. The Summit was featured by the great interest of 31,067 visitors from 96 countries around the globe.

# SUMMIT OVERVIEW

WHS 2022 will include **conferences, seminars, panel discussions as well as an interactive programme with Q&A sessions** for 3 days starting with the registration and opening ceremony featured by the speeches of our respected keynote speakers.

The program will address a variety of topics related to Halal, where speakers will provide strategic viewpoints on Halal research by sharing outputs of their experiments and the latest innovations in the global Halal industry. Besides, a **four-day OIC Halal-Expo and Start-up events, Modest Fashion & Art Street, and World Cooks Olympics** will be simultaneously organized in the same venue.

# TOPICS

Topics that will be covered in the Summit program related to the aforementioned theme should address but are not limited to the following areas:

-Halal Food
-Halal Quality Infrastructure (Standardization, Certification, Testing and Accreditation)
-Halal Industry Tools
-Halal Supply Chain
-Consumer Behaviours in Halal Sector
-Scientific Researches in Halal Fields
-Improvement of Halal Quality Services
-Halal Awareness in the OIC and Non-OIC Countries
-Pharmaceutical Industry
-Islamic Finance and Banking
-Tourism, Cosmetics, and Personal Care
-Halal Lifestyle (Textile, Modest Fashion, Media, Family and Youth Behaviours)
-...Etc.

# SUBMISSION OF ABSTRACTS

Abstracts must be submitted to **info@worldhalalsummit.com.tr** and **secretariat@smiic.org**, or go to the official WHS website with the email subject "WHS 2022 Abstract Submission" no later than: **September 1st, 2022**.

Potential speakers are invited to submit an abstract via e-mail in both Microsoft Word and PDF formats. Please also indicate **author/co-author information, institution/affiliation, and short biography/CV, contact details (address, e-mail, and mobile phone with WhatsApp number).** Abstracts should be a maximum of 250-300 words.

The Notification of Acceptance of the selected abstracts will be announced on: **September 15th, 2022**. Selected abstract authors will need to complete a final manuscript.

# SUBMISSION OF FULL PAPERS

The final notification for acceptance will be announced after the evaluation of full manuscript. It is requested that the full manuscript be written in English, original, authentic, has not been published before and is not currently being considered for publication elsewhere, maximum of 25 pages excluding the bibliography (12 Times New Roman, 1,5 space). All notes, endnotes and bibliography shall be included. Full manuscript must be sent in Microsoft Word file (ext. doc/docx) to **info@worldhalalsummit.com.tr** and **secretariat@smiic.org** no later than: **November 1st, 2022.**

# PUBLICATION

Full manuscript will be reviewed and considered for publication in the proceedings book with an ISBN number that will be published by the **World Halal Summit Council** in English after the Summit.

*In accordance with the event policy, accepted authors who do not submit a manuscript by the required deadline will be removed from the program.*

# TRAVEL & ACCOMMODATION

All expenses of speakers ***(registration, accommodation, round-trip economy class air ticket, lunch, refreshment, airport transfer)*** will be covered throughout the period of Summit by the event organizer. Speakers are required to stay in Türkiye in the period of **23-27 November 2022**, being present at the opening ceremony and the whole day programme.

**Venue**: Istanbul Expo Center (IFM), Yeşilköy Istanbul, Fuar Merkezi, 34149 Bakırköy/İstanbul/Türkiye (http://www.ifm.com.tr/)

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**World Halal Summit Organizing Committee**

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